

WXIX

**ORDER**Flight Dates 11/01/12-11/06/12Contract / Revision 843862 /Original Date / Revision  
10/31/12 10/31/12Advertiser NRSCAgency Nebo Media, Inc.Buying Contact**P.O. Box 3775  
Washington, DC 20027**Product

NRSC

Agency Com 15%Billing Contact**P.O. Box 3775  
Washington, DC 20027**Sales Office T-DCSales Region NationalAgency RefOrder Sep 00:00:00Estimate #Alt Order # 06400757Billing Type CashOrder Type PoliticalBilling Cycle EOM/EOCBilling Calendar BROADCASTDemographic A35+Rev Codes Agency Political Pol-IssueProduct Codes PL20Priority P 1Advertiser RefPrimary Account Executive  
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

**Order Totals****Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	44	\$50,490.00	\$59,400.00	0.00	10/29/12	11/06/12	44	\$50,490.00	\$59,400.00
<b>Totals</b>	<b>44</b>	<b>\$50,490.00</b>	<b>\$59,400.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u> Spots Amount	
E 1	WXIX	11/01/12	11/02/12	News @ 6a News @ 6am	Comm	6a-7a (6:30 AM-7:00 AM)	---TF--	:30	2	\$1,000.00	P 1	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	---TF--		2		\$1,000.00		0.00					
E 2	WXIX	11/01/12	11/02/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	---TF--	:30	2	\$1,000.00	P 1	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	---TF--		2		\$1,000.00		0.00					
E 3	WXIX	11/01/12	11/01/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	---1---	:30	1	\$1,000.00	P 1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	---1---		1		\$1,000.00		0.00					



Contract / Revision **843862** Flight Dates **11/01/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/31/12/ 10/31/12

Order Sep 00:00:00

Advertiser **NRSC**

Product **NRSC**

Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 4	WXIX	11/02/12	11/02/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	---- 1--	:30	1	\$1,000.00	P 1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---- 1--		1				\$1,000.00		0.00			
E 5	WXIX	11/01/12	11/01/12	News @ 7a News @ 7am	Comm	7a-9a (8:30 AM-9:00 AM)	--- 1---	:30	1	\$1,000.00	P 1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--- 1---		1				\$1,000.00		0.00			
E 6	WXIX	11/02/12	11/02/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	---- 1--	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---- 1--		1				\$500.00		0.00			
E 7	WXIX	11/01/12	11/02/12	MILLIONAIRE 1P MILLIONAIRE 1P	Comm	1-2P	--- TF--	:30	3	\$200.00	P 1	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--- TF--		3				\$200.00		0.00			
E 8	WXIX	11/01/12	11/02/12	30 Rock 6P 6-630P	Comm	6-630P	--- TF--	:30	2	\$1,000.00	P 1	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--- TF--		2				\$1,000.00		0.00			
E 9	WXIX	11/01/12	11/02/12	Wheel Of Fortune 7P Wheel Of Fortune	Comm	7-730P	--- TF--	:30	2	\$2,000.00	P 1	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--- TF--		2				\$2,000.00		0.00			
E 10	WXIX	11/01/12	11/02/12	Jeopardy 730P JEOPARDY	Comm	730-8P	--- TF--	:30	3	\$2,500.00	P 1	0.00	NM	3	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--- TF--		3				\$2,500.00		0.00			
E 11	WXIX	11/01/12	11/02/12	Late News M-F Late News M-F	Comm	10-1030P (10:00 PM-10:30 PM)	--- TF--	:30	2	\$1,500.00	P 1	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--- TF--		2				\$1,500.00		0.00			
E 12	WXIX	11/01/12	11/02/12	Late News M-F Late News M-F	Comm	10-11P (10:30 PM-11:00 PM)	--- TF--	:30	2	\$1,500.00	P 1	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--- TF--		2				\$1,500.00		0.00			
E 13	WXIX	11/01/12	11/01/12	X Factor Thursday X Factor Thursday	Comm	8-9P	--- 1---	:30	1	\$4,500.00	P 1	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--- 1---		1				\$4,500.00		0.00			
E 14	WXIX	11/03/12	11/03/12	LATE RUN M-SU NEWS/LATE	Comm	VARIOUS	----- 1-	:30	1	\$1,100.00	P 1	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----- 1-		1				\$1,100.00		0.00			
E 15	WXIX	11/03/12	11/03/12	LATE RUN M-SU NEWS/LATE	Comm	VARIOUS	----- 1-	:30	1	\$1,100.00	P 1	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----- 1-		1				\$1,100.00		0.00			
E 16	WXIX	11/04/12	11/04/12	FOX News Sunday Fox News Sunday	Comm	10-11A (10:00 AM-11:00 AM)	----- 1	:30	1	\$300.00	P 1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----- 1		1				\$300.00		0.00			

Contract / Revision **843862** Flight Dates **11/01/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/31/12/ 10/31/12

Order Sep 00:00:00

Advertiser **NRSC**Product **NRSC**

Estimate #

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	WXIX	11/04/12	11/04/12	FOX News Sunday Fox News Sunday	Comm	10-11A (10:00 AM-11:00 AM)	-----1	:30	1	\$300.00	P 1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----1	1		\$300.00		0.00						
E 17	WXIX	11/04/12	11/04/12	NFL on Fox Game 1 NFL on Fox	Comm	1-4P	-----1	:30	1	\$5,000.00	P 1	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----1	1		\$5,000.00		0.00						
E 18	WXIX	11/04/12	11/04/12	Late News Su Late News Sun	Comm	10-1102P (10:00 PM-10:30 PM)	-----1	:30	1	\$1,500.00	P 1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----1	1		\$1,500.00		0.00						
E 19	WXIX	11/04/12	11/04/12	Late News Su Late News Sun	Comm	10-1102P (10:30 PM-11:00 PM)	-----1	:30	1	\$1,500.00	P 1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----1	1		\$1,500.00		0.00						
E 20	WXIX	11/01/12	11/04/12	Late News Sunday 11P Late News Sun 11P	Comm	11P-1130P	-----1	:30	1	\$600.00	P 3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----1	1		\$600.00		0.00						
E 21	WXIX	11/05/12	11/06/12	News @ 6a News @ 6am	Comm	6a-7a (6:30 AM-7:00 AM)	MT-----	:30	2	\$1,000.00	P 1	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	MT-----	2		\$1,000.00		0.00						
E 22	WXIX	11/05/12	11/06/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	MT-----	:30	2	\$1,000.00	P 1	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	MT-----	2		\$1,000.00		0.00						
E 23	WXIX	11/06/12	11/06/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	-1-----	:30	1	\$1,000.00	P 1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	-1-----	1		\$1,000.00		0.00						
E 24	WXIX	11/05/12	11/05/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	1-----	:30	1	\$1,000.00	P 1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	1-----	1		\$1,000.00		0.00						
E 25	WXIX	11/06/12	11/06/12	News @ 7a News @ 7am	Comm	7a-9a (8:30 AM-9:00 AM)	-1-----	:30	1	\$1,000.00	P 1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	-1-----	1		\$1,000.00		0.00						
E 26	WXIX	11/05/12	11/05/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	1-----	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	1-----	1		\$500.00		0.00						
E 27	WXIX	11/05/12	11/05/12	MILLIONAIRE 1P MILLIONAIRE 1P	Comm	1-2P	1-----	:30	1	\$200.00	P 1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	1-----	1		\$200.00		0.00						
E 28	WXIX	11/05/12	11/05/12	Jeopardy 6P JEOPARDY	Comm	6-630P	1-----	:30	1	\$1,000.00	P 1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						



Contract / Revision      **843862**      Flight Dates **11/01/12-11/06/12**

Hiatus Dates

Original Date / Revision   10/31/12/   10/31/12

Order Sep   00:00:00

Advertiser   **NRSC**

Product **NRSC**

Estimate #

														<u>Totals</u>		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 28	WXIX	11/05/12	11/05/12	Jeopardy 6P JEOPARDY	Comm	6-630P	1-----	:30	1	\$1,000.00	P 1	0.00	NM	1	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	1-----					1	\$1,000.00		0.00				
E 29	WXIX	11/05/12	11/05/12	Wheel Of Fortune 7P Wheel Of Fortune	Comm	7-730P	1-----	:30	1	\$2,000.00	P 1	0.00	NM	1	\$2,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	1-----					1	\$2,000.00		0.00				
E 30	WXIX	11/05/12	11/05/12	Jeopardy 730P JEOPARDY	Comm	730-8P	1-----	:30	1	\$2,500.00	P 1	0.00	NM	1	\$2,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	1-----					1	\$2,500.00		0.00				
E 31	WXIX	11/05/12	11/05/12	Late News M-F Late News M-F	Comm	10-11P (10:00 PM-10:30 PM)	1-----	:30	1	\$1,500.00	P 1	0.00	NM	1	\$1,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	1-----					1	\$1,500.00		0.00				
E 32	WXIX	11/05/12	11/05/12	Late News M-F Late News M-F	Comm	10-11P (10:30 PM-11:00 PM)	1-----	:30	1	\$1,500.00	P 1	0.00	NM	1	\$1,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	1-----					1	\$1,500.00		0.00				
														Totals	44	\$59,400.00